



## Vista Award

**Given for:** Outstanding use of Public Relations in support of the citizens of the Pikes Peak Chapter service area (as defined by Chapter bylaws)

### **Nomination Criteria:**

1. Nominee must not serve professionally in the field of Public Relations
2. Nominee's achievements must have significantly served the best interests of citizens in the Pikes Peak Chapter service area
3. Nominee's effective Public Relations practices must have played a major part in these professional achievements
4. Recipient may receive this award only once during his/her lifetime

### **Nomination Process:**

1. Any Pikes Peak Chapter member in good standing may make a nomination
2. The nomination must be made by
  - a. Completing the form on the second page of this document
  - b. Writing a rationale that does not exceed three typewritten pages
  - c. Including a biography of the nominee (750 words maximum)
  - d. (Optional) providing support materials such as newspaper/magazine articles, letters of support, etc.
3. No member may nominate his or her employer, a client or anyone associated with him/her in the practice of Public Relations
4. The nomination must be submitted to the Chapter Awards Chair by 5:00 p.m. on October 15
5. Award selection will be made by a committee consisting of all available Pikes Peak Chapter Past Presidents who are still members of the Pike Peak Chapter; final approval is by majority vote of the Pike Peak Chapter Board of Directors
  - a. The recipient must receive a favorable vote of two-thirds of the voting Past Presidents
  - b. If no nominees meet the nomination criteria, the award will not be presented
6. Award presentation will be made during the chapter's November meeting

### **Award:**

The recipient will receive an engraved award and will be featured in the Pikes Peak Chapter's website and social media channels.

**Vista Award Nomination**

Name of Nominee: \_\_\_\_\_

Nominee's work title/status (i.e., retired or volunteer if not working): \_\_\_\_\_

Nominee's email address/phone number: \_\_\_\_\_

PLEASE EXPLAIN IN THREE OR FEWER PAGES WHY YOU ARE NOMINATING THIS INDIVIDUAL FOR THE VISTA AWARD.

PLEASE INCLUDE A BIOGRAPHY OF THE NOMINEE (NOT TO EXCEED 750 WORDS)

YOU MAY INCLUDE COPIES OF SUPPORTING MATERIALS/REFERENCES/LETTERS OF SUPPORT

Name of Nominator: \_\_\_\_\_

Nominator's Telephone Number: \_\_\_\_\_

Nominator's Email Address: \_\_\_\_\_

Please send the completed application, rationale for nomination (not to exceed three pages), biography (not to exceed 750 words), and support materials and email to Awards Chair at [ilikepikespeakprsa@gmail.com](mailto:ilikepikespeakprsa@gmail.com)

Or mail to:  
Pikes Peak Chapter of PRSA  
PO Box 2423  
Colorado Springs, CO 80901