



ANNOUNCEMENT OF POSITION VACANCY
AY 10-11
COLORADO STATE UNIVERSITY-PUEBLO

- TITLE OF POSITION:** Assistant Professor of Mass Communications-Integrated Communication Emphasis: Public Relations/Advertising
- POSITION NUMBER:** 8763
- POSITION SUMMARY:** This is a tenure track position that requires teaching courses related to both advertising and public relations, along with promotional writing, communication strategy and campaigns, and desktop publishing. The position also includes media lab supervision for underwriting and advertising sales for TODAY and KTSC-FM, the print, online, and broadcast media labs in the Mass Communications Department.
- SPECIAL NOTE:** **All responsibilities of faculty members at CSU-Pueblo are in accordance with the Faculty Handbook. The Faculty Handbook is the authoritative guide on specific requirements with regard to teaching assignments, scholarly activity, research, and service. The Faculty Handbook can be viewed at the following web address: <http://www.colostate-pueblo.edu/facultysenate/FacultyHandbook/>.
- POSITION DUTIES:** The Assistant Professor of Mass Communications-Integrated Communication will perform the following duties:
- **Full-time Teaching:** Possible courses include Introduction to Integrated Communication, Advertising Writing, Public Relations Writing, Advertising Strategies, Public Relations Case Problems, Integrated Communication Campaigns, and Desktop Publishing.
 - **Media Lab Teaching and Supervision:** Prepares students to generate underwriting and advertising sales for the TODAY, the print and online news operation in the department, and KTSC-FM, the broadcast radio station in the department, in order to fund costs of production in those media.
 - **Student Advising:** Ongoing student advising each semester.
 - **Scholarly or Creative Activity:** Actively engaged in scholarly or creative contributions.
 - **Service:** Expected service to the department, university, profession, and community.
- QUALIFICATIONS:**
- Required:**
- Master's degree in areas related to advertising, public relations, integrated communication, or promotion.
 - 3 years professional experience in the promotional disciplines.
 - Previous college level teaching experience.
 - Experience with desktop publishing technology for print design.
 - Experience with **new** media technology such as website development, online communication, and social media.
- Preferred:**
- Ph.D. in areas related to public relations and advertising.
 - Experience selling advertising or underwriting for mass media.
 - Experience with print layout and design, in particular, familiarity with the Adobe Master Suite collection.
 - Evidence of scholarly or creative activity.
 - Previous experience advising students.
- ABOUT THE DEPARTMENT:** The Mass Communications Department and Center for New Media provides a major in which technological innovation is grounded in a traditional humanities and social sciences curriculum. The department has over 200 majors, with seven fulltime time faculty and a fulltime radio station

manager. Department curriculum focuses on mass media and its related disciplines which include advertising, broadcasting, journalism, public relations, and new media technology. The department has three media laboratories that include the TODAY online and print newspaper, KTSC-FM, a 10,000 watt radio station, known as the "REV", and a collaborative relationship with KTSC/RMPBS television. Department faculty prioritize technology in the department both for teaching as well as media labs. The major provides a marketable and professionally credible program, a student-centered experience for advising and learning, an applied learning environment with cutting-edge technology used in the professions, and a 40-year tradition of excellence.

ABOUT THE UNIVERSITY:

Colorado State University-Pueblo is a regional, comprehensive university. The 275-acre campus, which overlooks the Front Range of south-central Colorado, is located in Pueblo, approximately 100 miles south of Denver in one of the more culturally dynamic regions of the country. Pueblo is proud of its ethnically and culturally diverse population of over 100,000 people. The University is dedicated to having a multi-cultural campus and is designated as a Hispanic Serving Institution. The University enrolls more than 4,500 students in twenty-seven undergraduate programs with approximately 510 full-time faculty and staff. The University is committed to diversity, and has made educational equity for students one of its highest priorities. With the endorsement of campus, community, system and government constituencies, the University has enthusiastically embarked on a strategic plan to enhance admissions standards, increase program offerings, and improve academic services, including the teaching/learning process. The Pueblo community offers a major arts center, several golf courses, Lake Pueblo—a large reservoir for sailing and boating—and a 20.5 mile long nature trail for hikers and cyclists. The city is within a short drive of the Sangre de Cristo Mountain Range, allowing for hiking, mountain climbing, fishing, camping and skiing.

STARTING DATE:

August 2010

SALARY:

\$42,000 - \$45,000 plus benefits.

APPLICANT REVIEW:

Applicant materials received by (date) are ensured full consideration; position is open until filled.

HOW TO APPLY:

Applications must include a letter addressing candidate interest and qualifications; current curriculum vita; an unofficial transcript; three professional references including names, addresses, email addresses, and phone numbers; examples of creativity in new media or related professional area; and the attached voluntary Applicant Demographic Sheet. Official transcripts are required prior to appointment. The University reserves the right to check additional references, with prior notification given to the candidate. Screening of applications will begin immediately and continue until the position is filled. Electronic applications will not be accepted. Send application materials to:

Chair, Search Committee for **Assistant Professor of Mass Communications-Integrated Promotion**

Human Resources Office; Administration Building
Colorado State University-Pueblo
2200 Bonforte Boulevard
Pueblo, CO 81001-4901

Note: The successful candidate must provide official transcripts of academic work completed and, under U.S. Citizenship and Immigration Services regulations be able to submit evidence of the ability to accept work in the U.S. by the day employment begins. No one will be placed on the University's payroll until all employment procedures are fully satisfied.

Colorado State University-Pueblo is an Equal Employment/Affirmative Action Employer and complies with all Federal and Colorado State laws, regulations, and executive orders regarding affirmative action requirements in all programs. Beyond meeting fully its legal obligations for non-discrimination, CSU-Pueblo is committed to building a diverse and inclusive community where members from all backgrounds can live, learn and thrive. Minorities and women are encouraged to apply.

**COLORADO STATE UNIVERSITY – PUEBLO
APPLICANT DEMOGRAPHIC SHEET**

Colorado State University – Pueblo is an Affirmative Action/Equal Opportunity Employer. In order to assess whether the University is reaching representative populations within the community and assess whether protected class members are represented among its applicant population, please complete the following items on this form. **THIS FORM IS CONFIDENTIAL AND WILL NOT BE AVAILABLE TO THE GROUP OR THE OFFICE CONDUCTING THE SEARCH AND SCREEN ACTIVITY.**

Please send this form with application materials to: Human Resources Office
Colorado State University – Pueblo
2200 Bonforte Boulevard
Pueblo, CO 81001-4901

Thank you for your voluntary cooperation.

TITLE OF POSITION FOR WHICH YOU ARE APPLYING: Assistant Professor of Mass Communications POSITION # 8763
(Please be Specific)

NAME _____ SEX _____ BIRTHDATE _____

ADDRESS _____
Street

City State Zip TELEPHONE NUMBER () _____

PLEASE INDICATE YOUR HIGHEST EDUCATIONAL ACHIEVEMENT:

_____ Associate
_____ Baccalaureate Major _____ Minor _____
_____ Masters Certification(s) _____
_____ Doctorate Additional degrees _____

PLEASE INDICATE YOUR ETHNICITY/RACE (Each line represents one category for federal reporting purposes):

- 1. _____ American Indian OR _____ Alaska Native
- 2. _____ Black OR _____ African American
- 3. _____ Native Hawaiian OR _____ Other Pacific Islander
- 4. _____ Asian
- 5. _____ Hispanic OR _____ Latino OR _____ Chicano (Reported as Hispanic or Latino)
- 6. _____ White
- 7. _____ Other (reported as Unknown for Federal Reporting Requirements)

VETERAN VIETNAM VETERAN U.S. CITIZEN
YES NO YES NO YES NO

HOW DID YOU HEAR ABOUT THE POSITION (Be Specific)? _____

Signature _____ Date _____

The State of Colorado must comply with the Immigration Reform and Control Act of 1986. If hired, you will be required to provide documents to show your identity and your authorization to work in the U.S. This law applies to NEWLY HIRED EMPLOYEES. Effective 3-1-88, Colorado fiscal rules require that all new employees use **Direct Deposit**.

AS AN EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER, COLORADO STATE UNIVERSITY – PUEBLO COMPLIES WITH ALL FEDERAL LAWS, EXECUTIVE ORDERS AND STATE REGULATIONS PERTAINING THERETO AND DOES NOT DISCRIMINATE ON THE BASIS OF DISABILITY, RACE, COLOR, RELIGION, NATIONAL ORIGIN, AGE, SEX, OR VIETNAM VETERAN ERA STATUS.