

Pinnacle Award

Outstanding lifetime achievement in the field of public relations

Nomination Criteria:

- Nominee must be a member in good standing of PRSA and the Pikes Peak Chapter in any membership category
- Nominee must have a minimum of 20 years experience in the field of Public Relations
- Nominee must have made significant contributions to the Chapter in a leadership position
- Nominee must have demonstrated exceptional professional capability during his/her career
- Nominee must have contributed to the advancement of the profession through his/her work
- Nominee must exhibit personal and professional qualities that make him/her a role model for other PR practitioners

Nomination Process

- The award is open to Pikes Peak Chapter members; self-nominations are not permitted
- Any Pikes Peak Chapter member in good standing may make a nomination
- The nomination must be made by completing the form on the second page of this document and completing a rationale that does not exceed three typewritten pages
- The nomination must be submitted to the Chapter Awards Chair by 5:00 p.m. on October 15
- Award selection will be made by a committee of five active Chapter members selected by the Awards Chair; final approval is by majority vote of the Pikes Peak Chapter Board of Directors
- Award presentation will be made during the chapter's November meeting

Award

The recipient will receive an engraved award and will be featured in the Pikes Peak Chapter's website and social media channels.

Pinnacle Award Nomination

Outstanding lifetime achievement in the field of public relations

Name of Nominee: _____

Nominee's work title/status (i.e., retired or volunteer if not working): _____

Nominee's email address/phone number:

Nominee's brief work history: _____

Nominee's history with the Pikes Peak PRSA Chapter: _____

PLEASE EXPLAIN IN THREE OR FEWER TYPEWRITTEN PAGES WHY YOU ARE NOMINATING THIS INDIVIDUAL FOR THE PINNACLE AWARD.

Name of Nominator: _____

Nominator's Telephone Number: _____

Nominator's email Address: _____

Please scan the completed application and the typewritten rationale for nomination (not to exceed three pages) and email to Awards Chair Amy Jo Fields, at amyjofields@elpasoco.com.

Or mail to:

Pikes Peak Chapter of PRSA

5755 Daltry Lane

Colorado Springs, CO 80906