



## **Pinnacle Award**

**Given for:** Outstanding lifetime achievement in the field of public relations

### **Nomination Criteria:**

1. Nominee must be a member in good standing of PRSA and the Pikes Peak Chapter in any membership category
2. Nominee must have a minimum of 20 years experience in the field of Public Relations
3. Nominee must have made significant contributions to the Chapter in a leadership position
4. Nominee must have demonstrated exceptional professional capability during his/her career
5. Nominee must have contributed to the advancement of the profession through his/her work
6. Nominee must exhibit personal and professional qualities that make him/her a role model for other PR practitioners

### **Nomination Process:**

1. The award is open to Pikes Peak Chapter members; self-nominations are not permitted
2. Any Pikes Peak Chapter member in good standing may make a nomination
3. The nomination must be made by completing the form on the second page of this document and completing a rationale that does not exceed three typewritten pages
4. The nomination must be submitted to the Chapter Awards Chair by 5:00 p.m. on October 15
5. Award selection will be made by a committee of five active Chapter members selected by the Awards Chair; final approval is by majority vote of the Pikes Peak Chapter Board of Directors
6. Award presentation will be made during the chapter's November meeting

### **Award:**

The recipient will receive an engraved award and will be featured in the Pikes Peak Chapter's website and social media channels.

**Pinnacle Award Nomination**

Name of Nominee: \_\_\_\_\_

Nominee's work title/status (i.e., retired or volunteer if not working): \_\_\_\_\_

Nominee's email address/phone number: \_\_\_\_\_

Nominee's brief work history: \_\_\_\_\_

Nominee's history with the Pikes Peak PRSA Chapter: \_\_\_\_\_

PLEASE EXPLAIN IN THREE OR FEWER PAGES WHY YOU ARE NOMINATING THIS INDIVIDUAL FOR THE PINNACLE AWARD.

Name of Nominator: \_\_\_\_\_

Nominator's Telephone Number: \_\_\_\_\_

Nominator's email Address: \_\_\_\_\_

Please send the completed application and the rationale for nomination (not to exceed three pages) and email to Awards Chair at [ilikepikespeakprsa@gmail.com](mailto:ilikepikespeakprsa@gmail.com)

Or mail to:  
Pikes Peak Chapter of PRSA  
PO Box 2423  
Colorado Springs, CO 80901